

# Services Pricing

## Web Services



### Social Media Management

Monthly Servicing	\$89 / \$150 / \$250 / \$350
Social Media Page Set Up	\$99

### Websites

Commercial Web Design	\$500 / \$1000
Monthly Website Admin	\$80 / \$150

## Videography



### Brand Advertising

General Commercial Ad	\$550 / \$1,100 / \$3,000
Single Shot In-Studio	\$150 / \$300 / \$600
Single Shot + Digital Ad Campaign	\$400 / \$800
"6 Piece" Ad Campaign	\$1,200 / \$3,600
"4 Series" Ad Campaign	\$1,500 / \$5,000
"3 Custom" Ad Campaign	\$3,000 / \$7,500
Corporate Training Videos	\$2,500 / \$5,000
Extended Story/Documentary	\$1,500 / \$4,500
Event Recap/"Featurette"	\$250 / \$500 / \$1,000

Text Animation/Explainer	\$175 / \$250 / \$500
Video Slideshow	\$99 / \$250
Social Media Motion Graphic/Banner Video	\$200

### General Service Rates

Billable Hourly Rate	\$75
Special Events	\$175 / \$350 / \$600
Video Editing Standard Rate	\$250

### Grip/Project/Extended Shooting Rates

Half Day (1-4 hrs)	\$600-\$800
Full Day	\$1,500 - \$2000
Web/Digital Shows & Series	\$500 / \$1000

\*Standard/Base Rates Listed. Discounts applicable with compounded servicing  
\*\*Tier pricing reflects scope of work and scale of client business.  
\*\*\*Sales Tax and Print Fees (Graphic Design) are not listed, but still apply.



## Photography

Portrait Photography	\$99
Business Headshot	\$99
Photo Shoot (1/2 hr)	\$175 / \$200
Photo Shoot (1 hr)	\$225 / \$250
Event Photography /hr	\$85
Product Photography	\$75

### Real Estate Services

Listing Photography	\$99 / \$160 / \$200
HDR Enhance (Add-On)	\$50
Drone Video (Add-On)	\$65
Slideshow (Add-On)	\$89



## Graphic Design

Logo Design	\$99 / \$150 / \$240
Business Card Design	\$35 / \$45
Brochure Design	\$250 / \$350
Postcard Design	\$50 / \$75
Program Booklet Design	\$289 / \$389
General Design Hourly Rate	\$50

### Promotional Flyer Design

Promo Flyer (Print/Digital)	\$50 / \$79 / \$99
Digital Ad Campaign	\$125 / \$179
Corporate Ad Campaign	\$300 / \$600 / \$900



**LAUNCHARTS MEDIA**  
BRANDING - MARKETING - INTERACTIVE ARTISTRY